# FTW

## FASHION TECH WEEK

**EXHIBITION & CONFERENCE**

*Powered by:*

APPAREL RESOURCES

**04-05 OCTOBER 2023** | ITC Gardenia, BENGALURU

# Overview

The way forward for fashion retailers, brands and manufacturers today is to deliver innovation with speed through digitalisation of the entire supply chain. Using AI; data analytics and social platforms to identify trends and learn more about consumer preferences, as also using AR/VR/3D rendering solutions to communicate design, increases the dynamics of collaborative effort between manufacturers and brands, to make decisions more quickly and manufacture products faster. Digitalising the entire supply chain from farm to consumer is the way forward to achieve long-term growth.

Fashion Tech Week (FTW) is a platform for all fashion technology providers to come together and talk about ever-evolving innovations in the sector's four key areas – retail, manufacturing, wearable and marketing. This event will not only offer an opportunity to the participants to network, discuss and showcase their technologies to the fashion industry but also gain knowledge.

The global **AI fashion market** size is expected to grow from **US$ 228 million** in 2019 to **US $ 1,260 million** by 2024, at a **CAGR** of **40.8 per cent**, while fashion design and production software market size is projected to reach **US $ 3,380.61 million** by **2030**, growing at a CAGR of **8.15** per cent from 2022 to 2030.

# Why
# Apparel Resources?

Apparel Resources is well known for its benchmark publications – *Apparel Online India, Apparel Online Bangladesh, Apparel Online Vietnam, FashTech Journal* and *Resource Guide*. These publications, respected for their content and analysis, have been around in the industry for over 25 years, supporting, guiding and standing by garment manufacturers/ exporters and the fashion retail industry.

Understanding and disseminating information in manufacturing and retail industries, for the last 20 years, Apparel Resources is revamping its Tech Magazine *(StitchWorld)* which would now be called *FashTech Journal (FTJ).*

# Fashion Tech Week is the Place to be!

Fashion Tech Week 2023, scheduled to be held on 4th and 5th October 2023 at the beautiful ITC Gardenia, Bengaluru, has been conceptualised as the first ever-global Fashion Tech Platform in India for the fast-growing Indian Retail and Manufacturing market. The event will witness 40+ fashion tech companies showcasing their disruptive technologies to 2,000+ visiting brands, retailers and manufacturers.

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# Fashion Tech Week: Advantages

- Understand how technologies like AI, AR/VR help scale up business profitability
- Get to know how your competitors are streamlining processes using technology in their business
- Know how to expand horizons and take your brand successfully on multiple retail platforms: offline, online, omni-channel and marketplaces
- Get to know hidden losses in your manufacturing business through interactive sessions
- Meet technology pioneers and listen to them explaining fashion business transformation through new-age innovations
- Understand how to produce low inventories yet remain profitable
- Gather useful insights by talking to pioneers and apply your fashion business for good

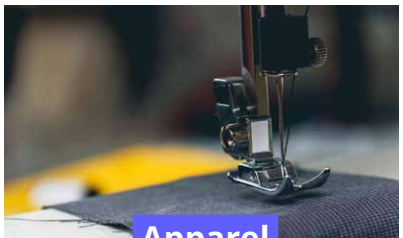
# Participating Stakeholders

Fashion Tech Companies

Fashion Retailers

Fashion Brands

Fashion E-commerce Companies



Apparel Manufacturers

Smart Textile/ Clothing Players

Investors

Innovators

Why Associate?
Spotlight Your Technology
Make Priceless Connections
Make Tech Presentation
Create Brand Awareness
Build Partnerships
Network with Peers

# Fashion Tech Week: Agenda

**NETWORKING:**
**Network with industry's innovators and experts**

**PANEL DISCUSSIONS:**
**Debate on tech-integration within fashion industry**

**EXHIBIT:**
**Showcase your technology and innovations**

**INNOVATION CENTRE:**
**See tech-enabled experiential zones**

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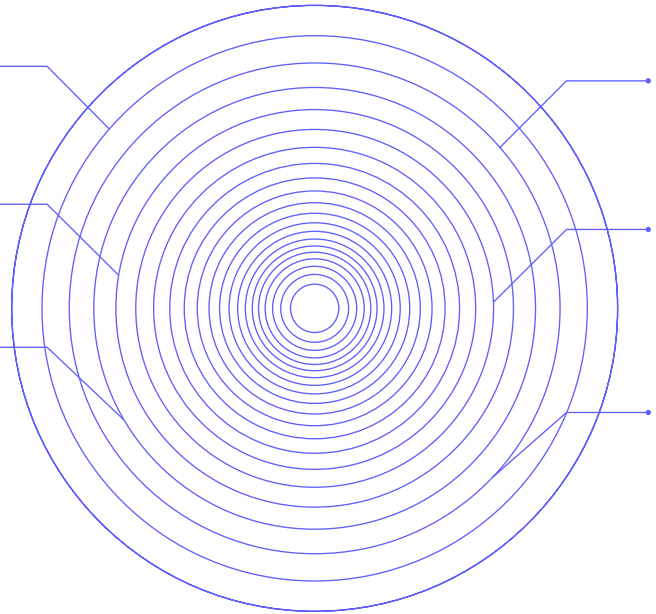
# Key Discussion Points

**ARTIFICIAL INTELLIGENCE (AI), 3D, AND INTERNET OF THINGS (IOT)**
Streamline retail and manufacturing processes through technologies

**AUTONOMOUS ROBOTS**
Understand how robots are disrupting labor-intensive expensive processes

**BLOCKCHAIN AND TRACEABILITY**
Manage transparency in your supply chain and make it visible for all stakeholders involved in processes



**SMART WEARABLE CLOTHING AND TEXTILE**
See how wearables are enhancing the functionality of the garments

**SMART LOGISTICS**
See how order fulfillment rate can be increased through smart logistics solutions

**AUGMENTED REALITY (AR), VIRTUAL REALITY (VR), MIXED REALITY (MR) AND METAVERSE**
Get a clear understanding of AR/VR/MR and metaverse within fashion industry

# Fashion Tech Week: Offerings

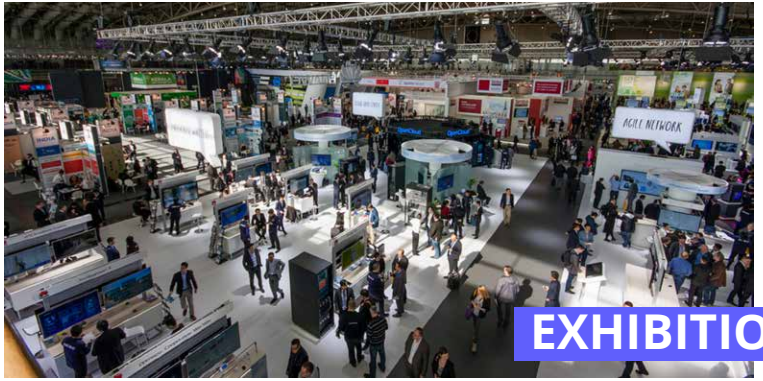
## CONFERENCE

### 25+ Sessions

Witness intriguing talks in Tech Panels, Tech Spotlight, Tech Podium and Tech Huddle sessions by experts from brands, factories and start-ups

### Unlimited Networking

Be a part of networking sessions and meet right set of people over breakfast, lunch, dinner and coffee




## EXHIBITION

### 40+ Tech Companies

To showcase innovative and new-age technologies for fashion retail, manufacturing and wearable industries

### Experiential Zones

Experiential Zones and Innovation Centres will showcase futuristic tech and product trends

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# Looking forward to your association

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